



**proofpoint**<sup>®</sup>

Security Awareness Training

# **BUSINESS INTELLIGENCE**

Reporting Overview

**April 2020**

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# OVERVIEW

Proofpoint's **Security Education Platform** captures each employee's interaction with our simulated attacks, knowledge assessments, and interactive training. This means that security officers quickly have detailed information about not only who completed which assignments, but also in which topics they are strong or weak, and how they have improved over time. All user data can be characterized, filtered, and reported using administrator-defined fields, such as job function, geographic location, department, hire date, and role.

Administrators can export reports to various output formats, such as Excel and CSV, to easily share results with interested parties. Reports can be generated any time. Additionally, with our Scheduled Export feature, you can automatically send reports to managers and administrators to track progress, gauge results, and plan accordingly. This feature allows administrators to define recipients, frequency, time, and format of the report output, which aids in sharing the responsibility of driving completion of assessment training. For an LMS implementation, user performance data and results for our training modules are based on the reporting capabilities of the LMS system used.

Below is a summary of reports available in the Security Education Platform. For more details about each report, please refer to the sections that follow in the guide.

Reports	
<b>Knowledge Assessment</b>	<ul style="list-style-type: none"> <li>• CyberStrength Performance</li> <li>• Knowledge Assessment and Training Progress*</li> </ul>
<b>Phishing Simulation</b>	<ul style="list-style-type: none"> <li>• Phishing Campaign Performance</li> <li>• Phishing User Performance</li> <li>• ThreatSim Campaign Overview</li> <li>• ThreatSim Raw Campaign Data CSV</li> <li>• ThreatSim Reports on Individual Campaign Details                             <ul style="list-style-type: none"> <li>○ All Email Campaigns History</li> <li>○ Individual Campaign Overview</li> <li>○ Geographic Distribution</li> <li>○ Endpoints</li> <li>○ Users</li> </ul> </li> <li>• ThreatSim USB Campaign Details</li> </ul>
<b>Reported Email Performance and Analysis</b>	<ul style="list-style-type: none"> <li>• Reported Email Performance</li> <li>• PhishAlarm Analyzer Report</li> </ul>
<b>Training</b>	<ul style="list-style-type: none"> <li>• Knowledge Assessment and Training Progress*</li> <li>• Training Assignment Performance</li> <li>• Training Category Performance</li> <li>• Training Module Performance</li> </ul>
<b>Users</b>	<ul style="list-style-type: none"> <li>• User Record Export</li> <li>• Training Report Card</li> </ul>

\* Report pertains to both areas.

# KNOWLEDGE ASSESSMENT REPORTS

The reports in this section pertain to CyberStrength assessments. They include:

- [CyberStrength Performance Report](#)
- [Knowledge Assessment & Training Progress Report](#)

## CYBERSTRENGTH PERFORMANCE REPORT

### OBJECTIVE

The CyberStrength Performance report displays a comprehensive array of user and assessment data so that organizations can track the progress and performance of their CyberStrength assignments.

### BENEFITS

- Track the progress and performance of the organization's cybersecurity initiatives.
- Quickly identify security risk at the organization, department, and user level or any other defined custom grouping.
- Benchmark the organization's performance data against the same or other industries, other Proofpoint customers, and the organization itself over time to gauge results and develop an action plan to improve or maintain a competitive edge.

### FEATURES

- Determine the organization's weaknesses and strengths across a range of cybersecurity areas, identify the riskiest users or business units, identify the most missed question categories, and customize programs to reduce the identified risks.
- Track user progress and performance across all CyberStrength assignments.
- Compare company performance against the same or other industries, Proofpoint customers, and the organization itself over time.
- Display aggregate and detail-level data per assessment, user, category, and other customizable properties.
- Export options: Excel and CSV.

### SAMPLE CYBERSTRENGTH PERFORMANCE REPORT

*(see next page)*

## SAMPLE CYBERSTRENGTH PERFORMANCE REPORT (CONT.)

View includes Users Tab

### CyberStrength Performance

Analyze end user and assessment data to track the progress and performance of the CyberStrength assignments.  
Data updated twice a day. Last update: 2020-Apr-08 at 13:04 (UTC) (approximately 35 minutes ago)

**Default View**

User Standard Fields 8 Selected

User Question Standar... 8 Selected

Leaderboard Standard... 10 Selected

Question Scores by TA... 2 Selected

Question Details Fields 2 Selected

CyberStrength Start D... Yes

**Assignment Start Date**

Select date range

---

**Assignment Due Date**

Select date range

---

**Assignment Name**

Auto-Enrollment Enabled

User Platform Status

Active

Assignment Active Or Arc...

Active

User Progress In Assignment

User In Assignment

Not Removed

Assessment Name

Assessment Type

Prefined

Overall Assignment Progress

---

**Industry**

Other

**Total Assessed Users**

1,311

**Average Score**

59%

**Average Time to Complete**

9m 21s

**Strongest Category**

Use the Internet Safely

82%

28% Other | 29% All Industries

**User Progress In Assignment**

16.5% Not Started | 83.5% Completed

**Weakest Category**

Protect and Dispose of Data Securely

38%

12% Other | 12% All Industries

**All Categories**

Average Score

Overall Benchmark (28.2%) | Industry Benchmark (28.1%)

**Users** | Assignments | Categories | Questions | Leaderboard

**Aggregate By**

Department

---

**Users Past Due**

180

---

**Users Due in Next 7 Days**

0

**User Performance**

First Name	Last Name	Assignment Name	Score
<b>Totals</b>			
Amy	Lee	2020 Cyber Assignment 50	93.75%
David	Rivera	2020 Cyber Assignment 82	93.75%
Emily	Hughes	2020 Cyber Assignment 38	93.75%
George	Russell	2020 Cyber Assignment 116	93.75%
Helen	Clark	2020 Cyber Assignment 14	93.75%
Kavin	Bailey	2020 Cyber Assignment 116	93.75%
Melissa	Garcia	2020 Cyber Assignment 17	93.75%
Paul	Hawes	2020 Cyber Assignment 80	93.75%

**Scores by Department**

Department: IT, Marketing, Human Resources, Sales

**User Performance by Department**

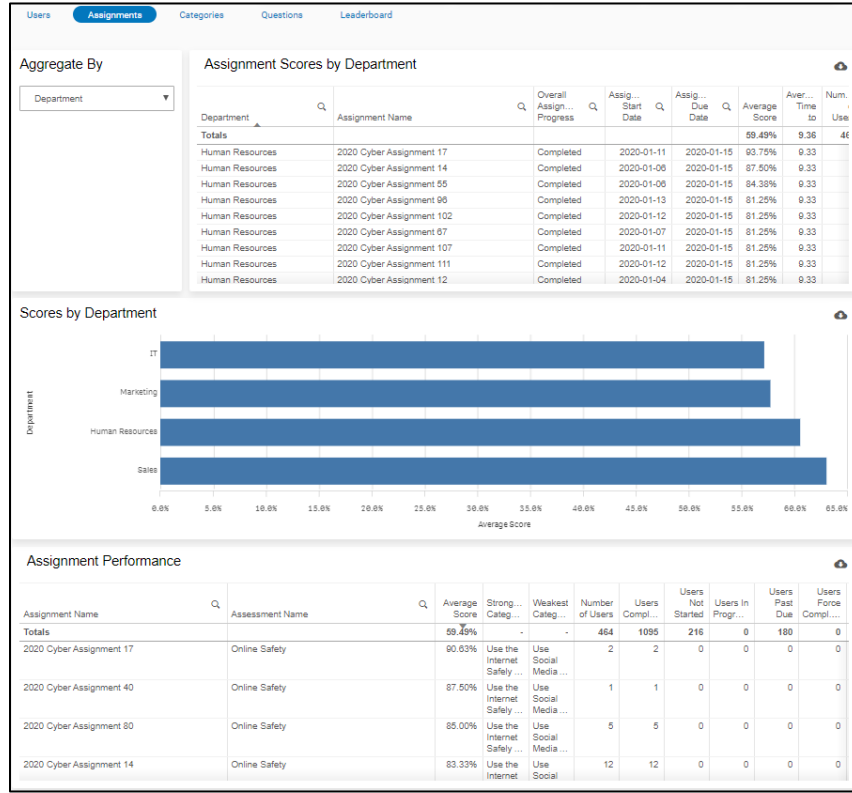
Department	Average Score	Total Ass.	% of Users Comp.	Aver... Time to
<b>Totals</b>	59.49%	1311	83.52%	9.36
Human Resources	60.40%	307	82.74%	9.43
IT	57.00%	336	84.52%	9.30
Marketing	57.67%	346	82.95%	9.28
Sales	62.80%	322	83.85%	9.36

**Question Details per User**

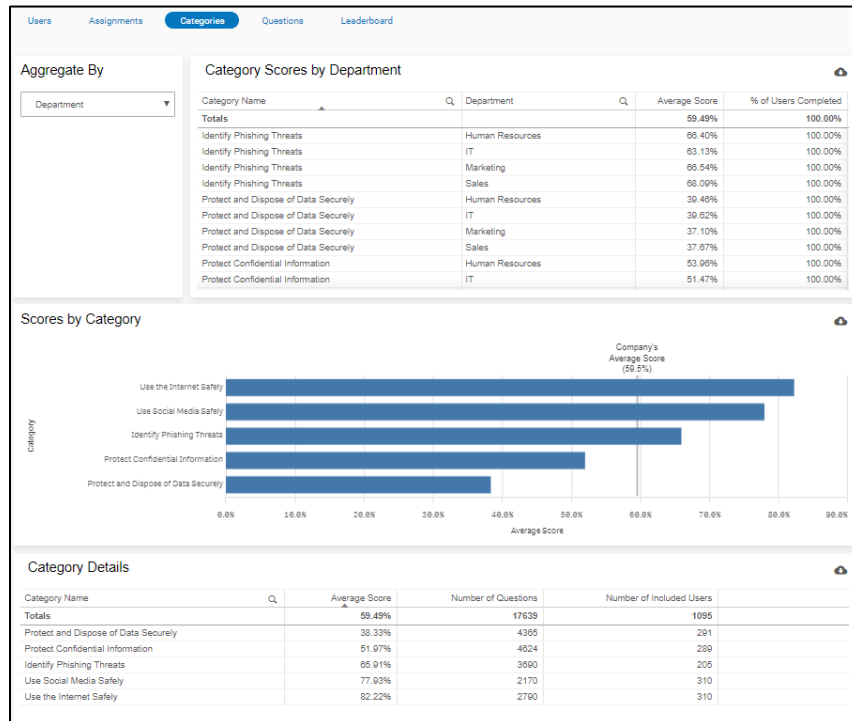
First Name	Last Name	Email Address	Assessment Name	Assignment Na
Alexander	Butler	alexander.butler@amyco.wombatqa.com	Online Safety	2020 Cyber As
Alexander	Butler	alexander.butler@amyco.wombatqa.com	Online Safety	2020 Cyber As
Alexander	Butler	alexander.butler@amyco.wombatqa.com	Online Safety	2020 Cyber As
Alexander	Butler	alexander.butler@amyco.wombatqa.com	Online Safety	2020 Cyber As
Alexander	Butler	alexander.butler@amyco.wombatqa.com	Online Safety	2020 Cyber As
Alexander	Butler	alexander.butler@amyco.wombatqa.com	Online Safety	2020 Cyber As
Alexander	Butler	alexander.butler@amyco.wombatqa.com	Online Safety	2020 Cyber As
Alexander	Butler	alexander.butler@amyco.wombatqa.com	Online Safety	2020 Cyber As
Alexander	Butler	alexander.butler@amyco.wombatqa.com	Online Safety	2020 Cyber As
Alexander	Butler	alexander.butler@amyco.wombatqa.com	Online Safety	2020 Cyber As
Alexander	Butler	alexander.butler@amyco.wombatqa.com	Online Safety	2020 Cyber As
Alexander	Butler	alexander.butler@amyco.wombatqa.com	Online Safety	2020 Cyber As
Alexander	Butler	alexander.butler@amyco.wombatqa.com	Online Safety	2020 Cyber As
Alexander	Butler	alexander.butler@amyco.wombatqa.com	Online Safety	2020 Cyber As
Alexander	Butler	alexander.butler@amyco.wombatqa.com	Online Safety	2020 Cyber As

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### View of Assignments Tab



### View of Categories Tab



### View of Questions Tab

Users Assignments Categories **Questions** Leaderboard

Aggregate By: Department

#### Question Scores by Department

Department	Question	Average Score	Num... of Inclu...	Aver... Time to	Category Name
Totals		59.49%	1095	35.00	
Human Resources	A company should only collect and store personally identifiable information (PII) that is necessary for its business.	45.16%	62	35.00	Protect and Dispose of Data Securely
Human Resources	A good friend from high school you haven't seen in years sends a connection request through social media. It's OK to accept the ...	100.00%	69	35.00	Use Social Media Safely
Human Resources	A list of medications stored in a physician's office is protected health information (PHI).	68.33%	60	35.00	Protect Confidential Information
Human Resources	A medical billing and collection agency experiences network security problems that lead to a significant data breach for patients of.	63.33%	60	35.00	Protect Confidential Information

#### Question Performance

#### Question Details

Question	Average Score	Number of Users	Average Time to Complete (Seconds)	Category Name
Totals	59.49%	1095	35.00	
A company should only collect and store personally identifiable information (PII) that is necessary for its business.	38.46%	291	35.00	Protect and Dispose of Data Securely
A good friend from high school you haven't seen in years sends a connection request through social media. It's OK to accept the friend request.	100.00%	310	35.00	Use Social Media Safely
A list of medications stored in a physician's office is protected health information (PHI).	59.52%	289	35.00	Protect Confidential Information
A medical billing and collection agency experiences network security problems that lead to a significant data breach for patients of a large hospital. Who could be liable for this ...	58.13%	289	35.00	Protect Confidential Information
A new USB storage drive is always safe to use.	42.27%	291	35.00	Protect and Dispose of Data Securely
All personally identifiable information (PII) should be kept	38.83%	291	35.00	Protect and Dispose of Data Securely

### View of Leaderboard Tab

Users Assignments Categories Questions **Leaderboard**

#### User Ranking

Rank	First Name	Last Name	Email Address	Average Score	Time to Com...	Assig... Attempt Duration	Num... of Que...	At... Start Date
1	Samuel	Ross	samuel.ross@amyco.wombatqa.com	93.75%	5.09	561.72	17639	2020-01-13
2	Melissa	Garcia	melissa.garcia@amyco.wombatqa.com	93.75%	2.60	560.00	16	2020-01-11
3	Kevin	Bailey	kevin.bailey@amyco.wombatqa.com	93.75%	2.66	560.00	16	2020-01-11
4	George	Russell	george.russell@amyco.wombatqa.com	93.75%	2.66	560.00	16	2020-01-11
5	Emily	Hughes	emily.hughes@amyco.wombatqa.com	93.75%	4.60	560.00	16	2020-01-09
6	Paul	Hayes	paul.hayes@amyco.wombatqa.com	93.75%	6.63	560.00	16	2020-01-07
7	Helen	Clark	helen.clark@amyco.wombatqa.com	93.75%	7.59	560.00	16	2020-01-06
7	Stephen	Carter	stephen.carter@amyco.wombatqa.com	93.75%	7.59	560.00	16	2020-01-06
9	Amy	Lee	amy.lee@amyco.wombatqa.com	93.75%	7.61	560.00	16	2020-01-06
10	David	Rivera	david.rivera@amyco.wombatqa.com	93.75%	7.63	560.00	16	2020-01-06
11	Ruth	Henderson	ruth.henderson@amyco.wombatqa.com	93.75%	9.70	560.00	16	2020-01-04
12	Brian	Collins	brian.collins@amyco.wombatqa.com	87.50%	0.60	560.00	16	2020-01-13
12	Gary	Brooks	gary.brooks@amyco.wombatqa.com	87.50%	0.60	560.00	16	2020-01-13
12	Virginia	Howard	virginia.howard@amyco.wombatqa.com	87.50%	0.60	560.00	16	2020-01-13
15	Anna	Griffin	anna.griffin@amyco.wombatqa.com	87.50%	0.63	560.00	16	2020-01-13
15	Christine	Jenkins	christine.jenkins@amyco.wombatqa.com	87.50%	0.63	560.00	16	2020-01-13
17	Patrick	Wood	patrick.wood@amyco.wombatqa.com	87.50%	0.63	560.00	16	2020-01-13
18	Larry	Diaz	larry.diaz@amyco.wombatqa.com	87.50%	0.64	560.00	16	2020-01-13

User ranking is determined by the User's score on the assignment, then the number of days to complete the assignment.

## KNOWLEDGE ASSESSMENT AND TRAINING PROGRESS REPORT

### OBJECTIVES

The Knowledge Assessment and Training Progress report displays results and information regarding end users' progress completing CyberStrength assessments and training modules. It lists the assignment and module completion status for all users by percentage Completed, In Progress, and Not Started.

### BENEFITS

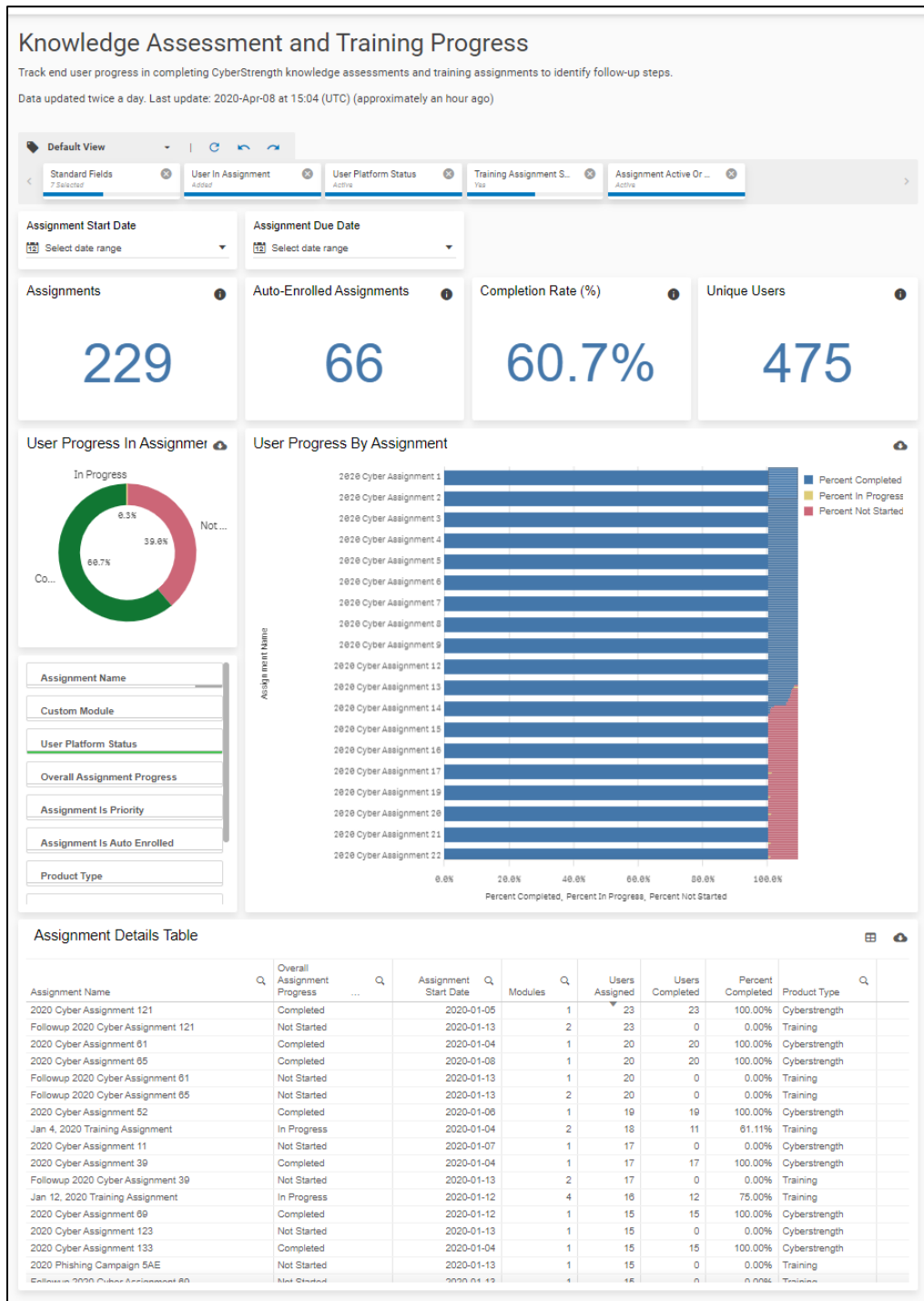
- Quickly compare completion rates across training assignments to determine which assignments require additional action to drive them to completion.
- Track all users' progress on all CyberStrength assessments and training assignments in a single report, gauging their effectiveness at completing assignments.
- At-a-glance view of overall results and status of training assignments.
- Ability to drill-down to assignment-level details.

### KEY FEATURES

- Provides a variety of filtering options, such as by assignment, start/due date, overall assignment progress, user assignment progress, and auto enrollment assignments.
- Flexibility to select which data fields to include or exclude from the table to meet specific analysis needs.
- Displays key performance indicators for the total number of training modules, categories, correct responses, and incorrect responses.
- Displays user progress by assignment as well as assignment details.
- Results can be compared across assignments, with the ability to include or exclude deleted assignments, deleted users, and users removed from the assignments.
- Displays users' progress in CyberStrength assessments and training assignments.
- Displays completion percentage per module that is part of an assignment.
- One-page display of all numbers and percentage details about a specific assignment and the modules included in it.
- Multiple assignments can be displayed and compared at one time.
- Export options: Excel and CSV



## SAMPLE KNOWLEDGE ASSESSMENT AND TRAINING PROGRESS REPORT



# PHISHING SIMULATION REPORTS

The reports in this section pertain to ThreatSim phishing campaigns. They include:

- [Phishing Campaign Performance Report](#)
- [Phishing User Performance Report](#)
- [ThreatSim Campaign Overview Report](#)
- [ThreatSim Reports on Individual Campaign Details](#)
- [ThreatSim Raw Campaign Data CSV Reports](#)
- [ThreatSim USB Campaign Details Report](#)

## PHISHING CAMPAIGN PERFORMANCE REPORT

### OBJECTIVES

The Phishing Campaign Performance report aggregates the results of multiple phishing campaigns, reflects overall performance results, displays failure trends, and shows how individuals performed in each campaign received. Administrators can compare campaign performance level trends based on overall failure rates and individual events (such as, email viewed, link clicked, attachment opened).

### BENEFITS

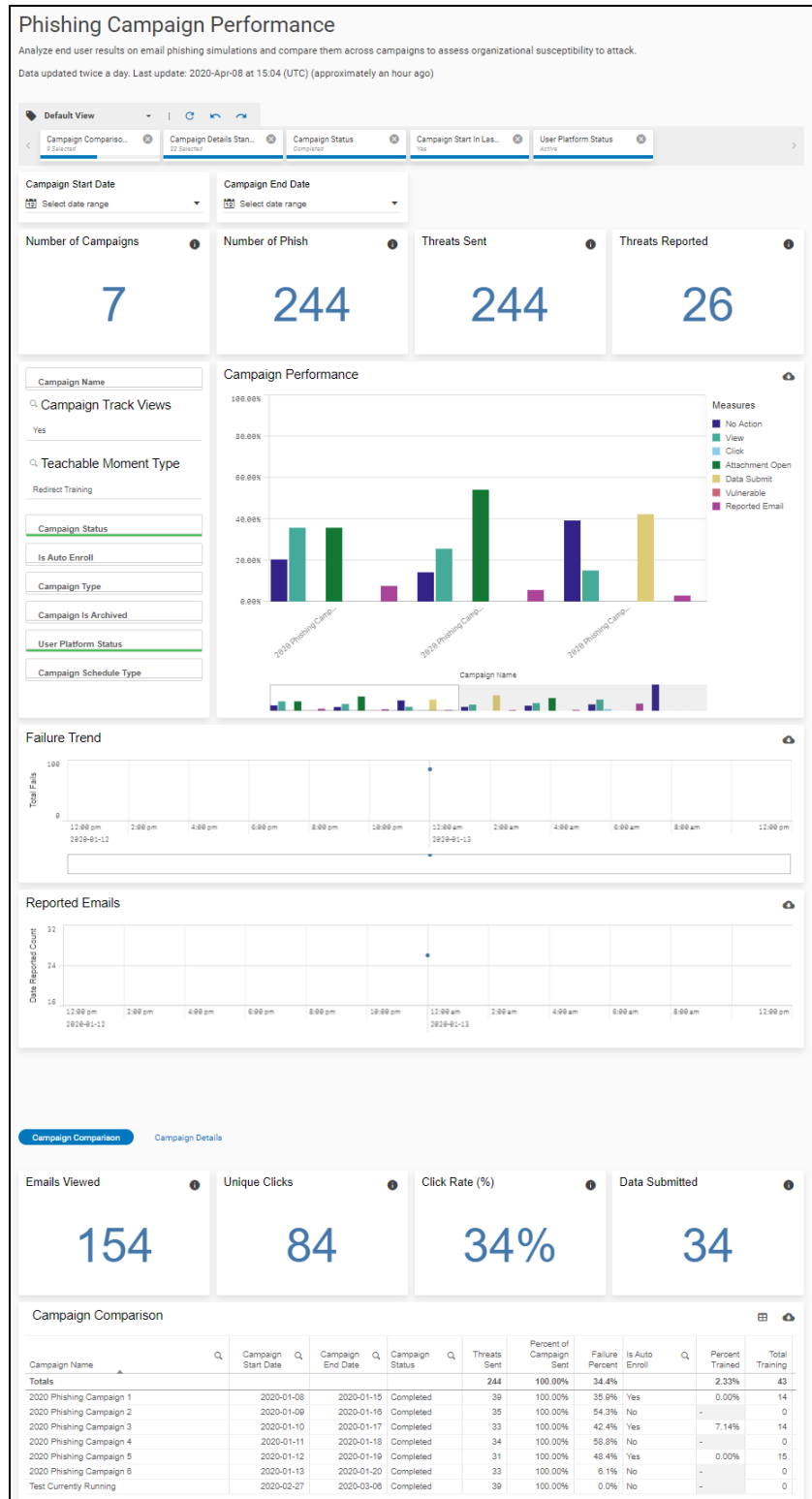
- Determine at the campaign- and user-level which campaign types end users are most vulnerable to so that additional campaigns can be developed and implemented.
- Drill-down to the user-level details to enable deeper analysis.
- Track phishing failure performance over time and use the trends to determine the organization's optimal security awareness training programs.
- Compare campaigns types alongside each other to gain at-a-glance insight into the most effective campaigns and campaign types.

### KEY FEATURES

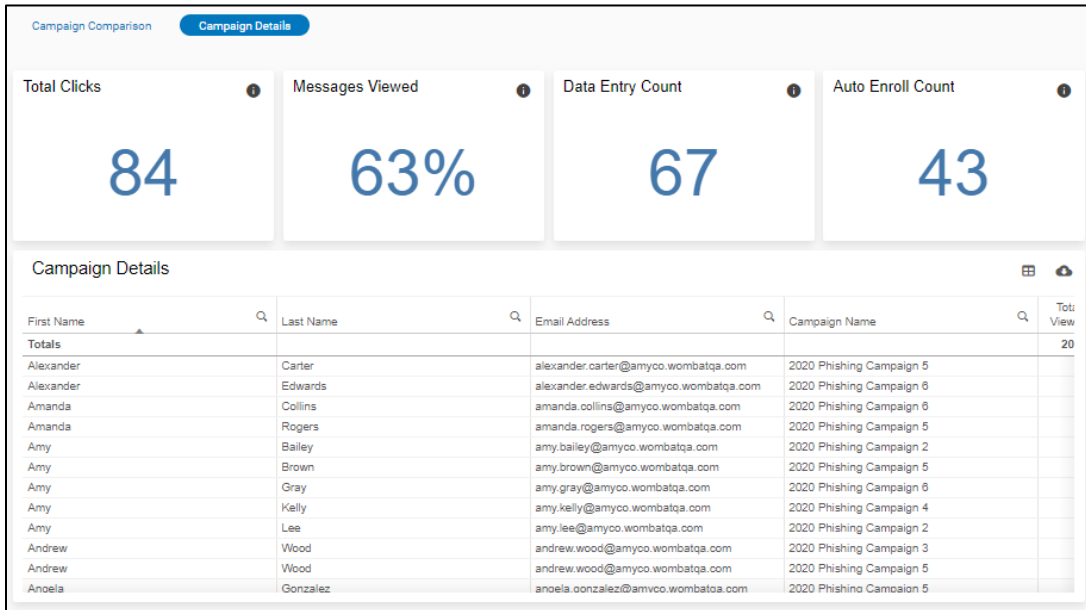
- Provides a variety of filtering options, such as by campaign type and status, start and end date range, and include/exclude archived campaigns.
- Flexibility to select which data fields to include or exclude from the table to meet specific analysis needs.
- Displays key performance indicators for number of campaigns, number of phish, threat emails sent, and threat emails reported.
- Provides details about each current and past campaign as well as the participating end users.
- Shows user behavior statistics for individual campaigns, such as how many times each user viewed, clicked, and submitted data.
- Compares performance results of different campaigns, whether of the same type or different type.
- Displays the failure trend of campaigns and number of reported emails of a campaign over time.
- Export options: Excel and CSV

## SAMPLE PHISHING CAMPAIGN PERFORMANCE REPORT

View includes Campaign Comparison Tab



### View of Campaign Details Tab



## PHISHING USER PERFORMANCE REPORT

### OBJECTIVE

The Phishing User Performance report analyzes users' interactions with simulated phishing attack campaigns, causes of single failures, and identifies repeat offenders.

### BENEFITS

- Assists in identifying simulated phishing attack campaigns, campaign types, and templates that might be more effective than others within their organization.
- Focus on the phishing risk at the campaign, department, and individual user level to identify and tailor security awareness training programs.
- Instantly identify riskiest users and repeat offenders to perform immediate corrective action.

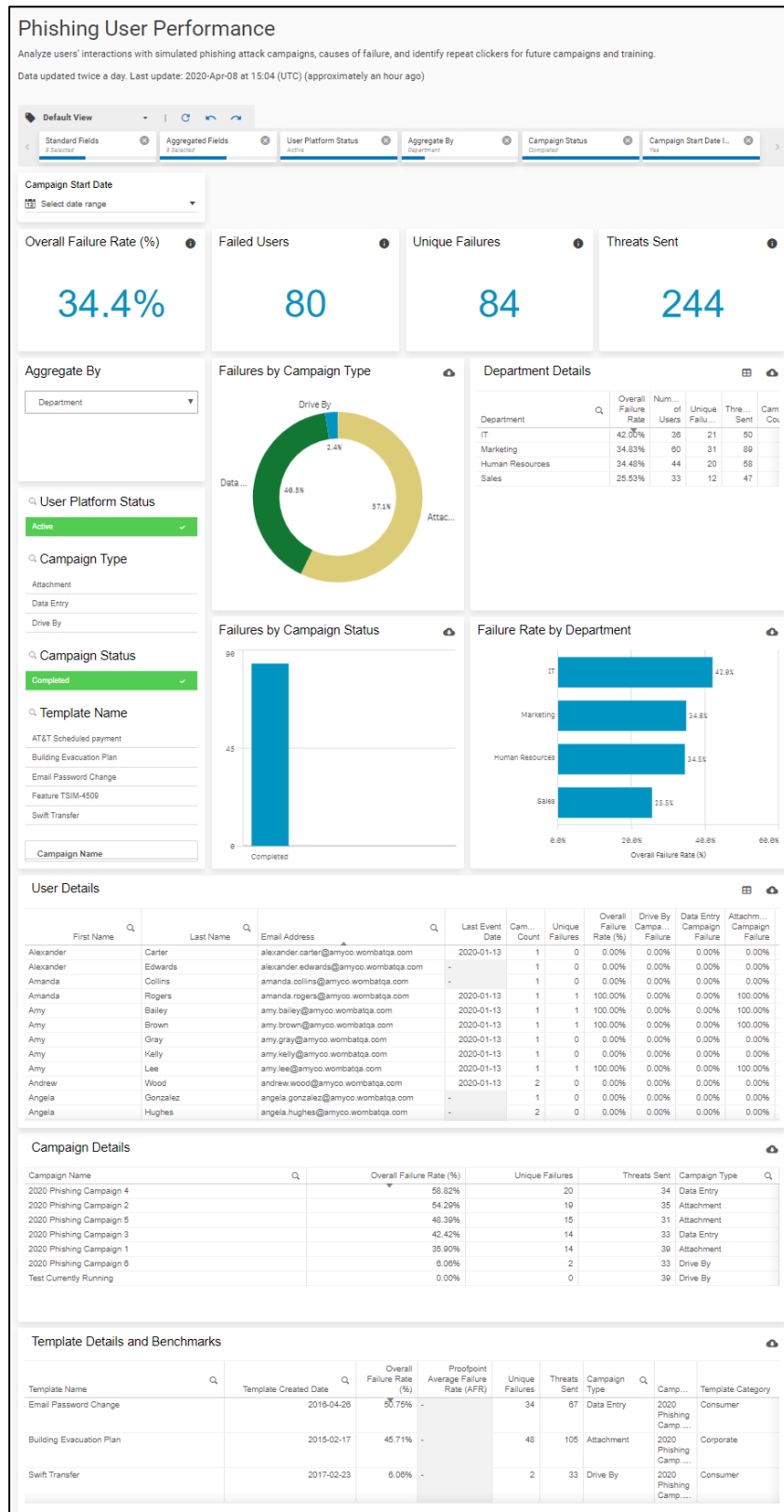
### KEY FEATURES

- Displays detailed charts showing results and statistical information about users who fell for the phishing campaigns.
- Compares results of campaigns grouped by most failed users, templates, campaigns, departments, as well as any other groupings uploaded into the Platform.
- Shows repeat offenders who can be grouped and targeted for additional training.
- Outlines the comparisons of failure results for different users, departments, templates, campaigns and campaign types all in one report.
- Export options: Excel and CSV.

### SAMPLE PHISHING USER PERFORMANCE REPORT

*(see next page)*

### SAMPLE PHISHING USER PERFORMANCE REPORT (CONT.)



# THREATSIM CAMPAIGN OVERVIEW REPORT

## OBJECTIVE

The ThreatSim Campaign Overview report provides an at-a-glance view into the short-term phishing performance of simulated phishing campaigns and associated user activity. Information displayed includes:

- Click rate
- Multiple clicks
- No response
- Open messages
- Attachment opened
- Users who reported the mock phish
- Users who acknowledged viewing the Teachable Moment
- Browser vulnerabilities
- Compromised users (provided credentials to a fake site)

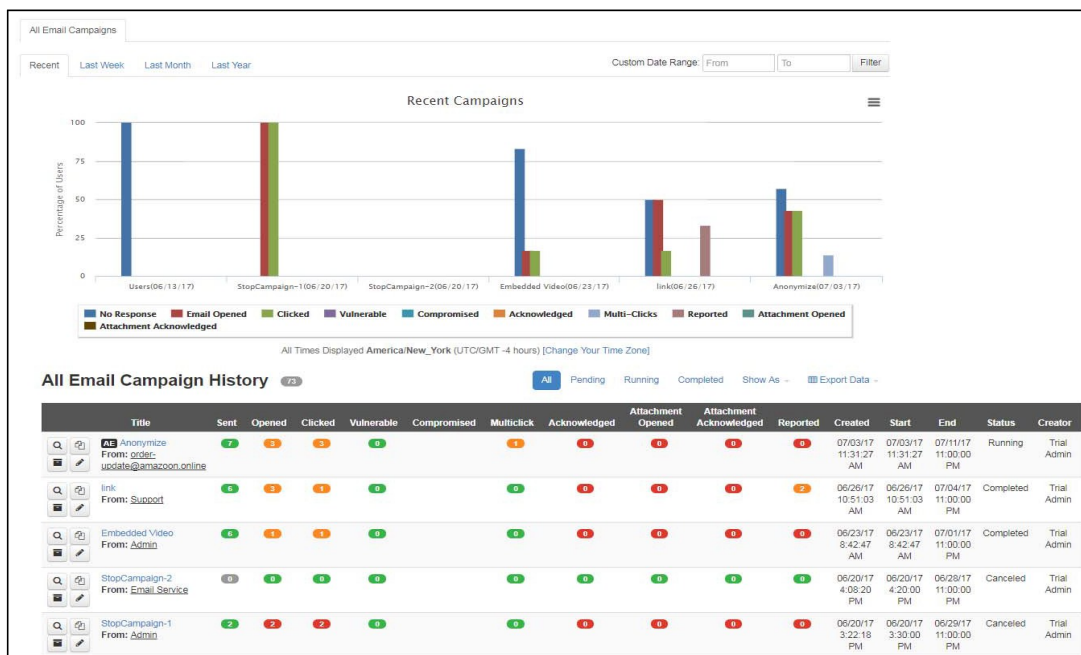
## BENEFITS

- Quickly view the organization’s recent phishing campaign performance, analyze trends, and determine next steps in your program.
- Scan campaign results side-by-side and determine which campaigns are most effective for the organization.

## KEY FEATURES

- Provides a bar chart of campaigns detailing and comparing the results with the ability to display campaigns over a period of up to a year.
- Displays a list of all the campaigns, overall results, create, start and end dates, status, and creator of each campaign. They can be filtered by status, shown as numbers or percentages.
- Export option: CSV

## SAMPLE THREATSIM CAMPAIGN OVERVIEW REPORT



## THREATSIM REPORTS ON INDIVIDUAL CAMPAIGN DETAILS

### OBJECTIVE

Within the ThreatSim Campaign Overview report, each campaign can be accessed to provide administrators with statistical details in a variety of reports. Refer to the reports below.

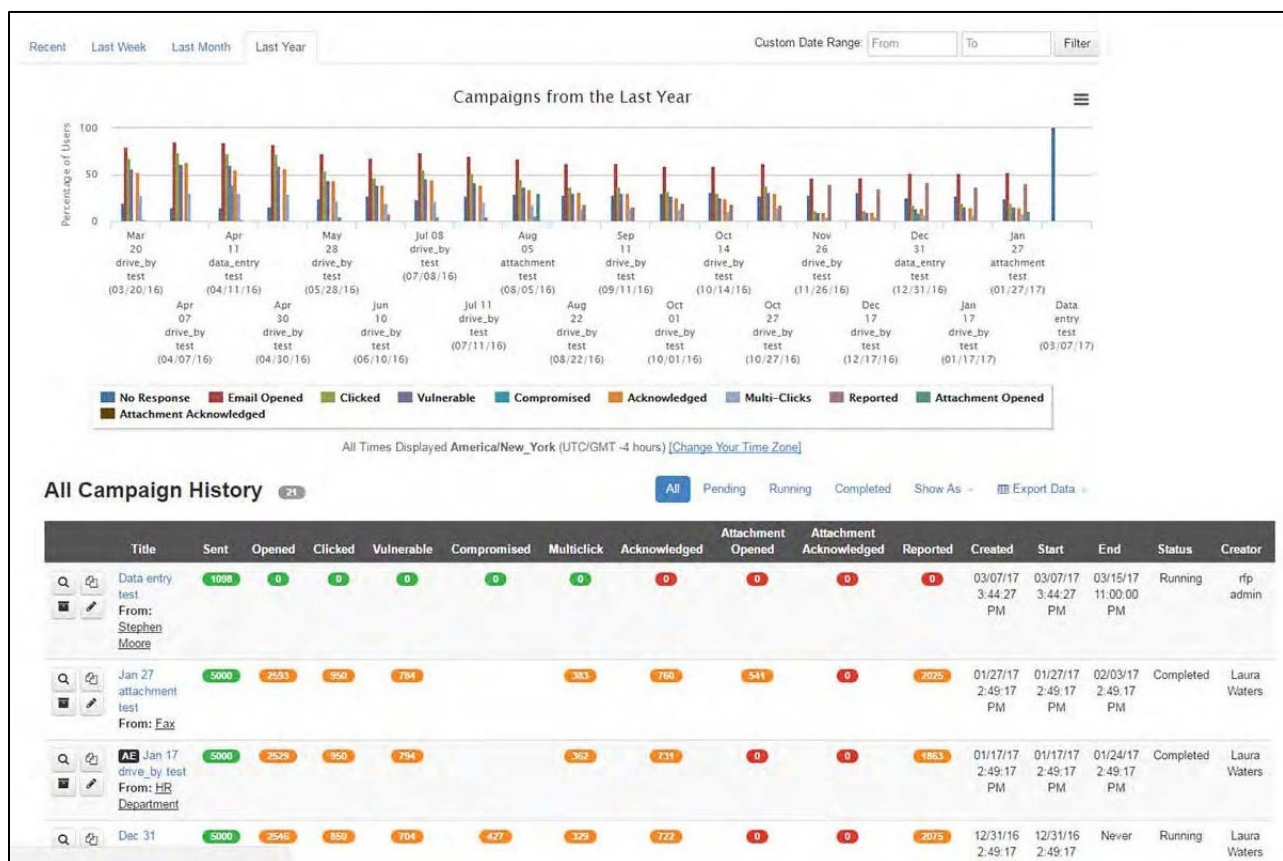
### BENEFIT

Easily analyze comprehensive details of each campaign to determine riskiest users, geography, IP addresses, devices (desktop vs mobile), and browser plug-in vulnerabilities.

### SAMPLE THREATSIM INDIVIDUAL CAMPAIGN DETAILS REPORTS

#### All Campaigns History Report

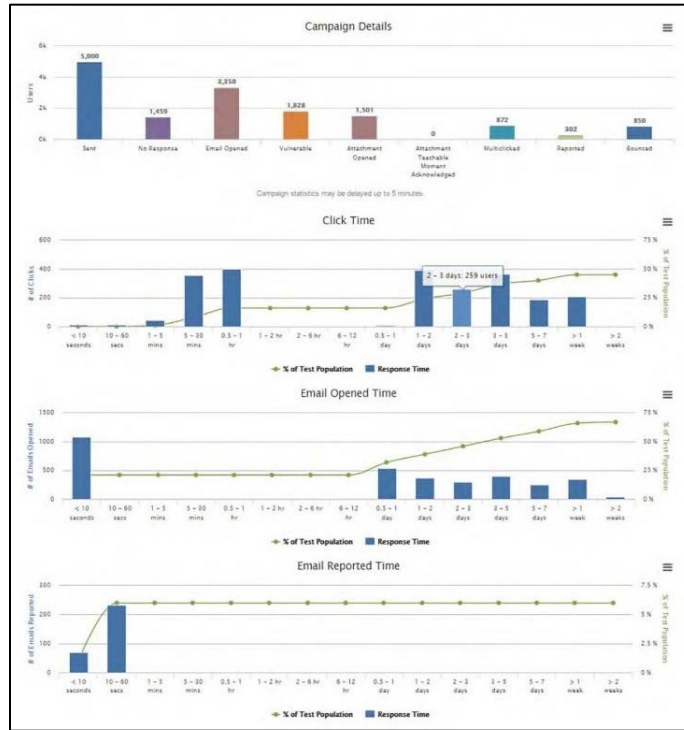
Provides statistical details about each campaign, including visibility into past, current, and pending campaigns.





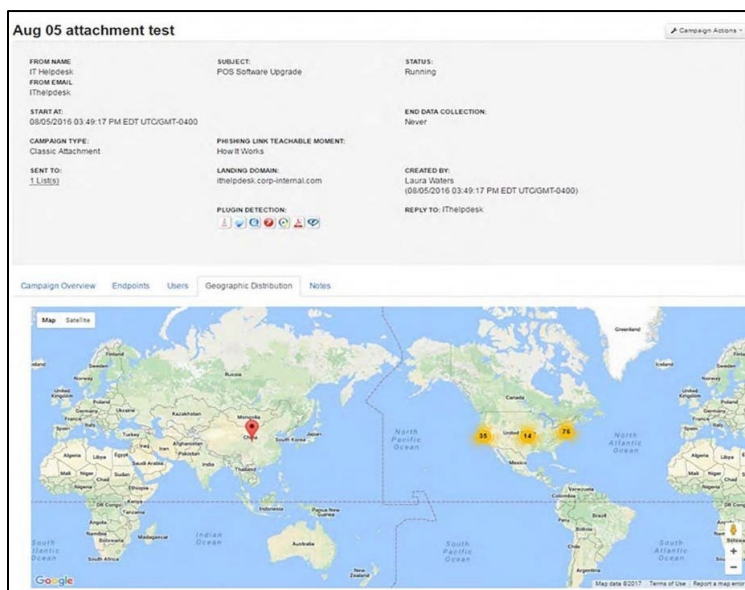
### Individual Campaign Overview Report

Displays relevant incident response data such as time-to-click, time-to-open, time-to-report, time-to-open attachments, user clicks vs. no responses, vulnerable vs. non-vulnerable users, compromised vs. non-compromised users, and acknowledged vs. non-acknowledged users. Option to print Executive Summary.



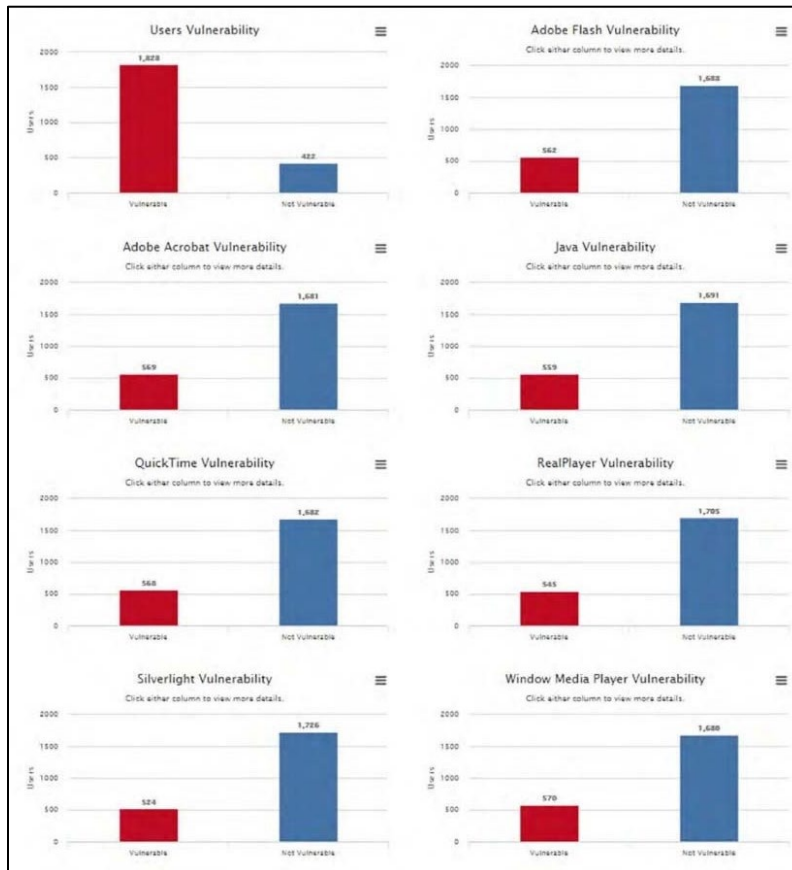
### Geographic Distribution Report

Displays worldwide mapping of user activity per campaign, which helps identify anomalies in the organization’s data regions with high levels of susceptibility.



## Endpoints Report

Indicates the types of devices (desktop vs. mobile), operating systems, browsers, and browser versions that were used by employees who fell for a mock phishing email. Also reports on out-of-date and potentially vulnerable third-party plug-ins (via the optional Weak Network Egress feature).



## Users Report

Shows detailed and complete user activity, including clicks, opens, and reported phish. Also identifies out-of-date third-party browser plug-ins and detection of off-end points (via the optional Weak Network Egress feature).

Name / Click Date		Email Opened	Vulnerable Plugins	Reported	Weak Egress	Acknowledged	OS	Browser	Plugins	IP
First Last	04/15/16 10:03:34 AM	Yes	None	No	Yes	No	WINDOWS	CHROME	[Icons]	208.103.114.186 Map Q Whois
First Last	04/22/16 1:34:25 PM	Yes	None	No	Yes	No	WINDOWS	CHROME	[Icons]	208.103.114.186 Map Q Whois
First Last	04/22/16 1:34:04 PM	Yes	None	No	Yes	No	WINDOWS	N/A	[Icons]	208.103.114.186 Map Q Whois
First Last	04/22/16 1:34:14 PM	Yes	None	No	Yes	No	WINDOWS	CHROME	[Icons]	208.103.114.186 Map Q Whois

Installed
  Not Installed
  Vulnerable

## THREATSIM RAW CAMPAIGN DATA CSV REPORTS

### OBJECTIVE

The ThreatSim Raw Campaign Data CSV reports provide user and user's equipment details that are not available in other reports, reflecting all information available on campaigns in one report. Administrators can export all campaign data and build custom charts based on desired fields and stats.

### BENEFIT

Simple export of comprehensive ThreatSim data for quick and easy import into the organization's preferred analysis tool for evaluation.

### KEY FEATURES

- Located under the campaign overview page under Export Data > Campaign History.
- Provides raw data of all campaigns within a selected range, which enables administrators to manipulate and create different charts from the results.
- Displays details about campaigns such as campaign title, type, template used, from name and from email fields, summarized results, and many other fields.
- Export option: CSV

## SAMPLE THREATSIM RAW CAMPAIGN DATA CSV REPORTS

### Campaign Overview CSV Report

#	A	B	C	D	E	F	G	H	I	J	K	L	M	N
1	First Name	Last Name	Campaign GUID	Users GUID	Primary Email Opened	Date Email Opened	Primary Clicked	Date Clicked	Multi Email Open	Multi Click Event	Email Address	Date Sent	Campaign Title	Template Sophistication
2	FIRST	LAST	8ba4684d7e	b2726a7acd	FALSE		FALSE		0	0	EMAIL	7/3/2017 15:31	Anonymize	0
3	FIRST	LAST	8ba4684d7e	320af47f71	TRUE	7/3/2017 15:36	TRUE	7/3/2017 15:36	1	2	EMAIL	7/3/2017 15:31	Anonymize	0
4	FIRST	LAST	8ba4684d7e	c4ac6b0e62	TRUE		FALSE		0	0	EMAIL	7/3/2017 15:31	Anonymize	0
5	FIRST	LAST	8ba4684d7e	896a476e5f	FALSE		FALSE		0	0	EMAIL	7/3/2017 15:31	Anonymize	0
6	FIRST	LAST	8ba4684d7e	4cc1112b6d	TRUE	7/3/2017 15:36	TRUE	7/3/2017 15:36	0	0	EMAIL	7/3/2017 15:31	Anonymize	0
7	FIRST	LAST	8ba4684d7e	d3baf9f4696	FALSE		FALSE		0	0	EMAIL	7/3/2017 15:31	Anonymize	0
8	FIRST	LAST	8ba4684d7e	f66a21a0e7	TRUE	7/3/2017 15:36	TRUE	7/3/2017 15:36	0	0	EMAIL	7/3/2017 15:31	Anonymize	0

### Campaign History CSV Report

#	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB	AC	AD				
1	id	site	from_name	from_email	subject	stats_at	stats_at_end	created	campaign	status	reachable	sent	email_to	email_to	attachments	attachments	clicked	clicked_t	multiclick	multiclick	compon	compon	acknow	acknow	acknow	uvalue	reported	reported	phishing	template				
2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

### Campaign Details CSV Report

#	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
1	Campaign	First Name	Last Name	Campaign Users	Primary Em	Date Email	Primary C	Date Log	Primary Att	Date Att	Multi	Multi	Multi	Multi	Multi	Multi	Multi	Multi	Multi	Multi	Multi	Multi	Multi	Multi
2	1	Nick	Kassouf	3f89739f1c59d0	TRUE	*****	TRUE	*****	FALSE	FALSE	0	0	0	0	0	0	0	0	0	0	0	0	0	0

## THREATSIM USB CAMPAIGN DETAILS REPORT

### OBJECTIVE

The ThreatSim USB Campaign Details report shows the number of USB devices that were accessed and the IP addresses of the users who fell for the USB drop.

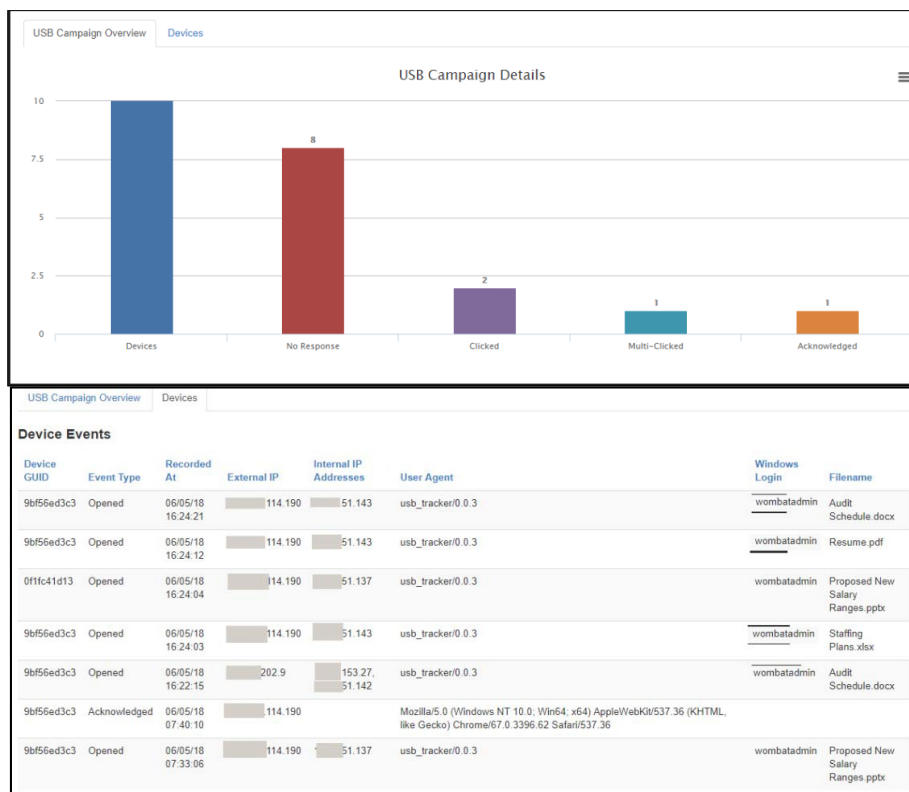
### BENEFITS

- Examine the organization's recent USB campaigns and performance at a glance, analyze the details, and determine the next steps in cybersecurity training programs.
- View USB campaign results and determine which campaigns are most effective for the organization.

### KEY FEATURES

- Provides the number of USBs that had no response, one-click or multi-clicked responses, and the total number of users who acknowledged the Teachable Moment.
- Displays details about the USBs within each campaign, USB unique ID, external and internal IP addresses of users' PCs as well as the Windows login used on the PC.
- Lists the filename the user fell for and clicked on.
- Shows the event types and when an event took place.
- Export options: PNG, JPEG, SVG and PDF.

### SAMPLE THREATSIM USB CAMPAIGN DETAILS REPORT



# REPORTED EMAIL PERFORMANCE & ANALYSIS REPORTS

The reports in this section pertain to PhishAlarm and PhishAlarm Analyzer. They include:

- [PhishAlarm Analyzer Results Report](#)
- [Reported Email Performance Report](#)

## PHISHALARM ANALYZER RESULTS REPORT

### OBJECTIVE

The PhishAlarm Analyzer Results report shows the number of reported threats identified over time (hours, day, weeks, months, quarters). Results are displayed for the three classification categories – “Likely a Phish,” “Suspicious,” and “Not Likely a Phish” – for all email domains analyzed by PhishAlarm Analyzer.

### BENEFITS

- Quickly review the total number, types, and trends of phishing emails reported for a given period so you can gauge the effectiveness of your awareness and training of reporting suspected phish.
- Evaluate users’ ability to identify and report actual phishing emails and track performance over time.

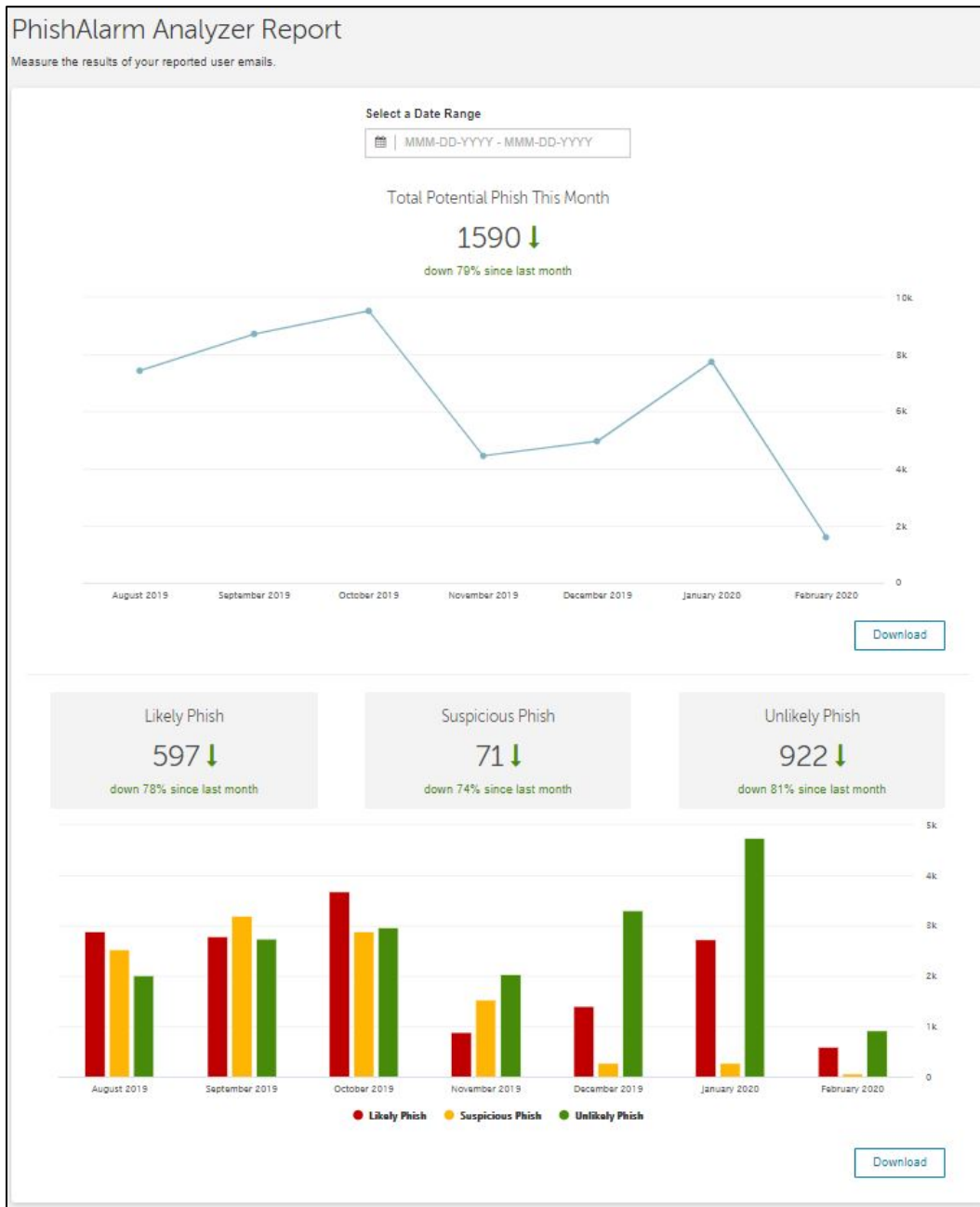
### KEY FEATURES

- Provides the total number of phishing emails reported monthly.
- Shows the trend of reported emails over a specific date range.
- Assists in identifying the overall understanding of cybersecurity topics within an organization based on the emails reported as well as the trend of the type of emails reported.
- Breaks down the number of emails reported, per category.
- Export option: CSV

### SAMPLE PHISHALARM ANALYZER RESULTS REPORT

*(see next page)*

### SAMPLE PHISHALARM ANALYZER RESULTS REPORT (CONT.)



## REPORTED EMAIL PERFORMANCE REPORT

### OBJECTIVE

The Reported Email Performance report displays the information reported by end users via the PhishAlarm button. It lists the users' names and email addresses, type of email (simulated phish, training email, or potential phish), action taken by end users (opened, unopened with preview, or unopened), associated phishing campaign name, and time elapsed to report potential phish. Additional information, such as the end users' operating system and email client version, can also be displayed.

### BENEFITS

- Gauge end users' ability to identify phishing emails and their responsiveness to reporting phish to determine further training needs.
- Identify most active and accurate phish reporters for rewards and recognition.

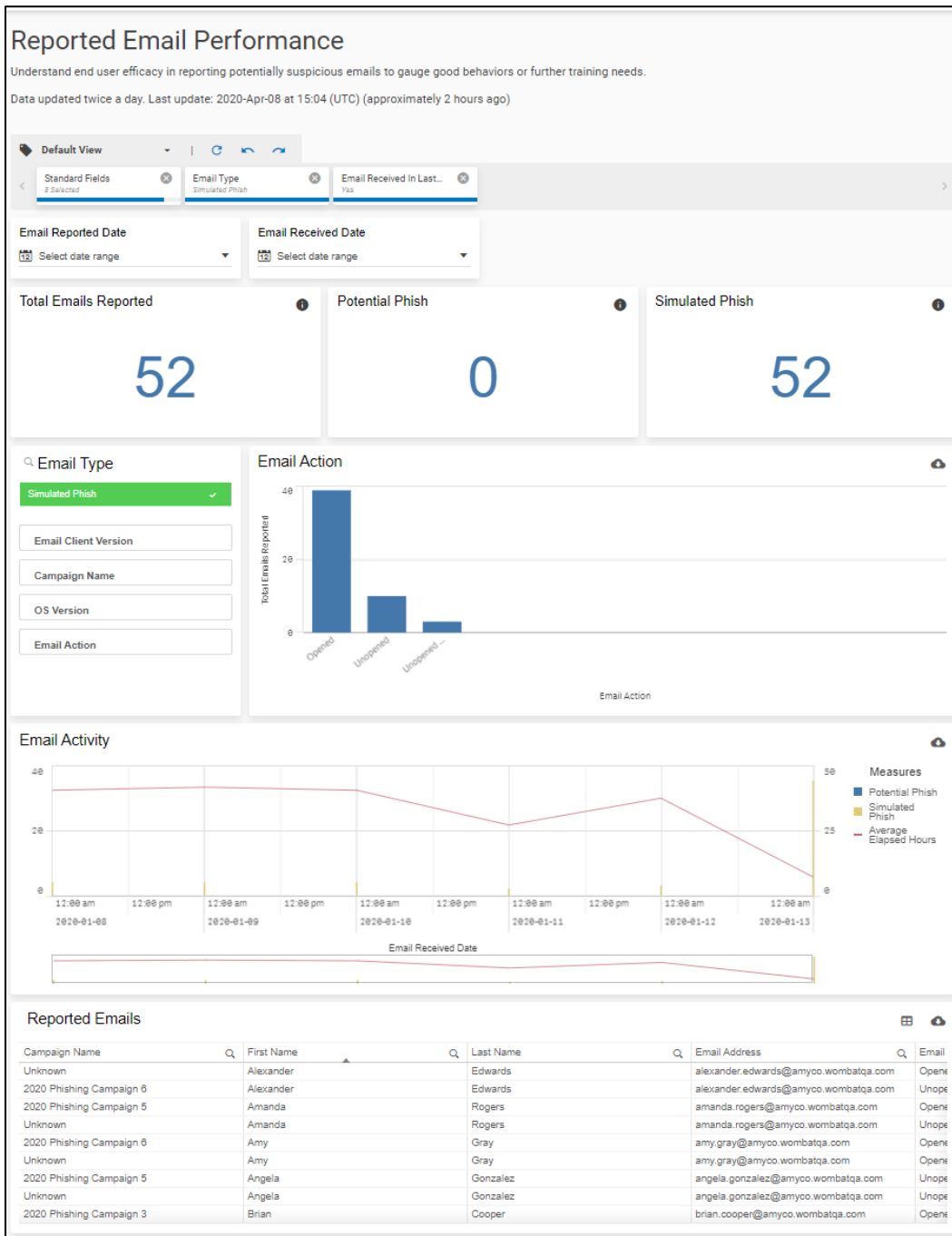
### KEY FEATURES

- Provides a variety of filtering options, such as email type, email action taken by users, and campaign name.
- Flexibility to select which data fields to include or exclude from the table to meet specific analysis needs.
- Displays key performance indicators for the total emails reported, potential phish, and simulated phish.
- Displays detailed results on who reported the email, the type of email reported (simulated phish, potential phish, or training email), the action taken by the end user (opened, unopened, or unopened with preview), and the associated phishing campaign.
- Provides an elapsed time stamp between the receipt of the email and the time reported.
- Specifies end users' operating system and email client version.
- Export options: Excel and CSV

### SAMPLE REPORTED EMAIL PERFORMANCE REPORT

*(see next page)*

### SAMPLE REPORTED EMAIL PERFORMANCE REPORT (CONT.)





# TRAINING REPORTS

The reports in this section pertain to Training modules. They include:

- [Knowledge Assessment & Training Progress Report](#)
- [Training Assignment Performance Report](#)
- [Training Category Performance Report](#)
- [Training Module Performance Report](#)

## KNOWLEDGE ASSESSMENT & TRAINING PROGRESS REPORT

Refer to [Knowledge Assessment and Training Progress Report](#) under Knowledge Assessment.

## TRAINING ASSIGNMENT PERFORMANCE REPORT

### OBJECTIVE

The Training Assignment Performance report provides comprehensive user-level information for training assignments. Administrators can drill down to the user-level and module-level to view several data points, including standard information such as user module score percentage, time to complete the module, and total questions answered.

### BENEFITS

- Easily view and analyze detailed user-level results, progress, and completion rates across training assignments and modules.
- Use gathered information to notify users who have not completed assignments, identify poorly performing users for further training, and identify top performing users for rewards and recognition.

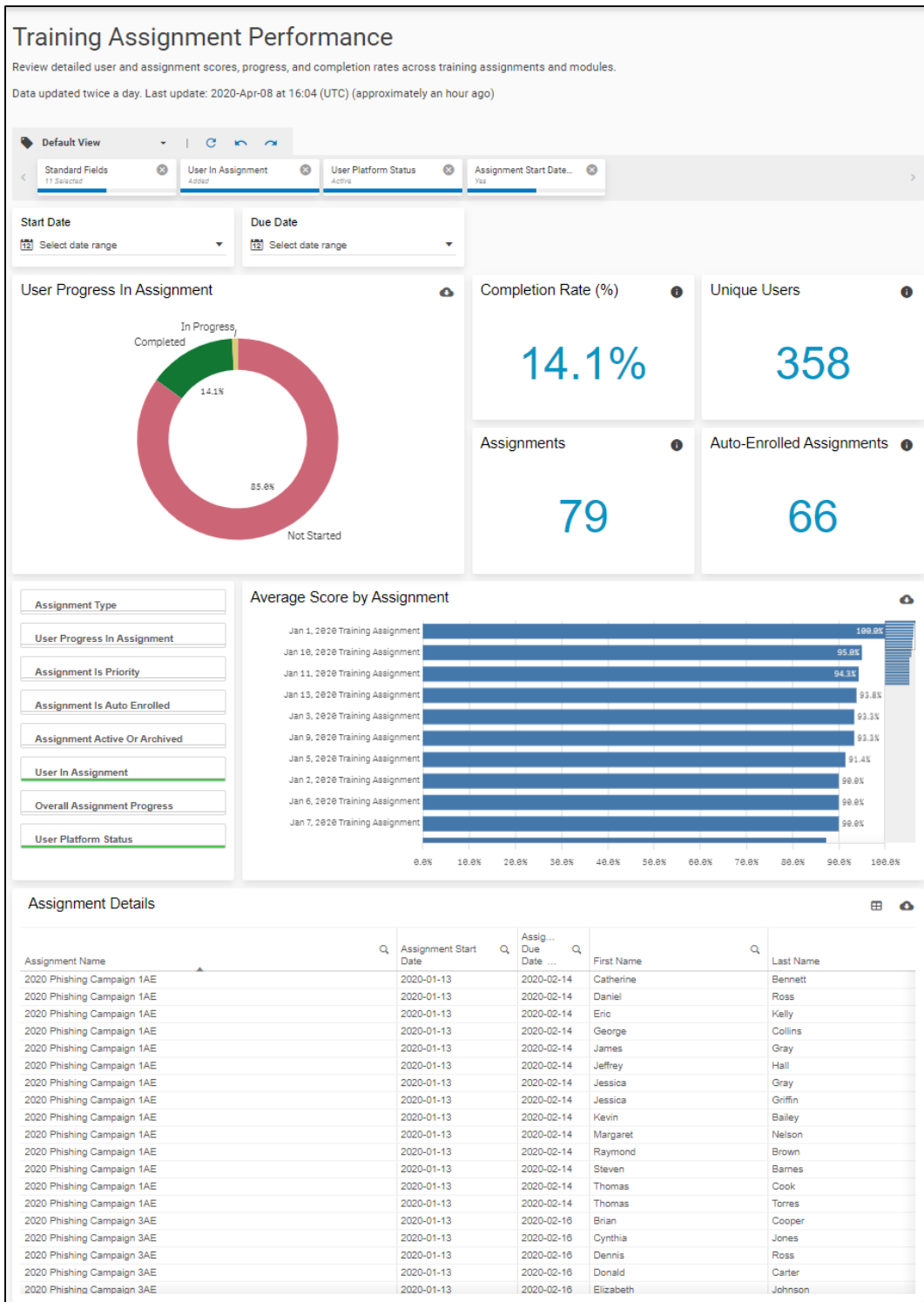
### KEY FEATURES

- View detailed results about progress and assignment completions for users within an assignment.
- Flexibility to select and display different column headers within the report, to see progress by different departments, regions, or other properties.
- Administrators can include or exclude deleted assignments, deleted users, and users removed from assignments in their view.
- Ability to create and save different views based on Administrator's preferences.
- Export options: Excel and CSV.

### SAMPLE TRAINING ASSIGNMENT PERFORMANCE REPORT

*(see next page)*

### SAMPLE TRAINING ASSIGNMENT PERFORMANCE REPORT (CONT.)



## TRAINING CATEGORY PERFORMANCE REPORT

### OBJECTIVE

The Training Category Performance report tracks the questions and topics end users are having the most trouble with based on the training assignments they have completed. By highlighting weaknesses, an organization can more effectively focus on training efforts.

### BENEFIT

Quickly pinpoint the most missed categories across training modules or by individual module so that security awareness training programs can be implemented to focus on those areas for improvement.

### KEY FEATURES

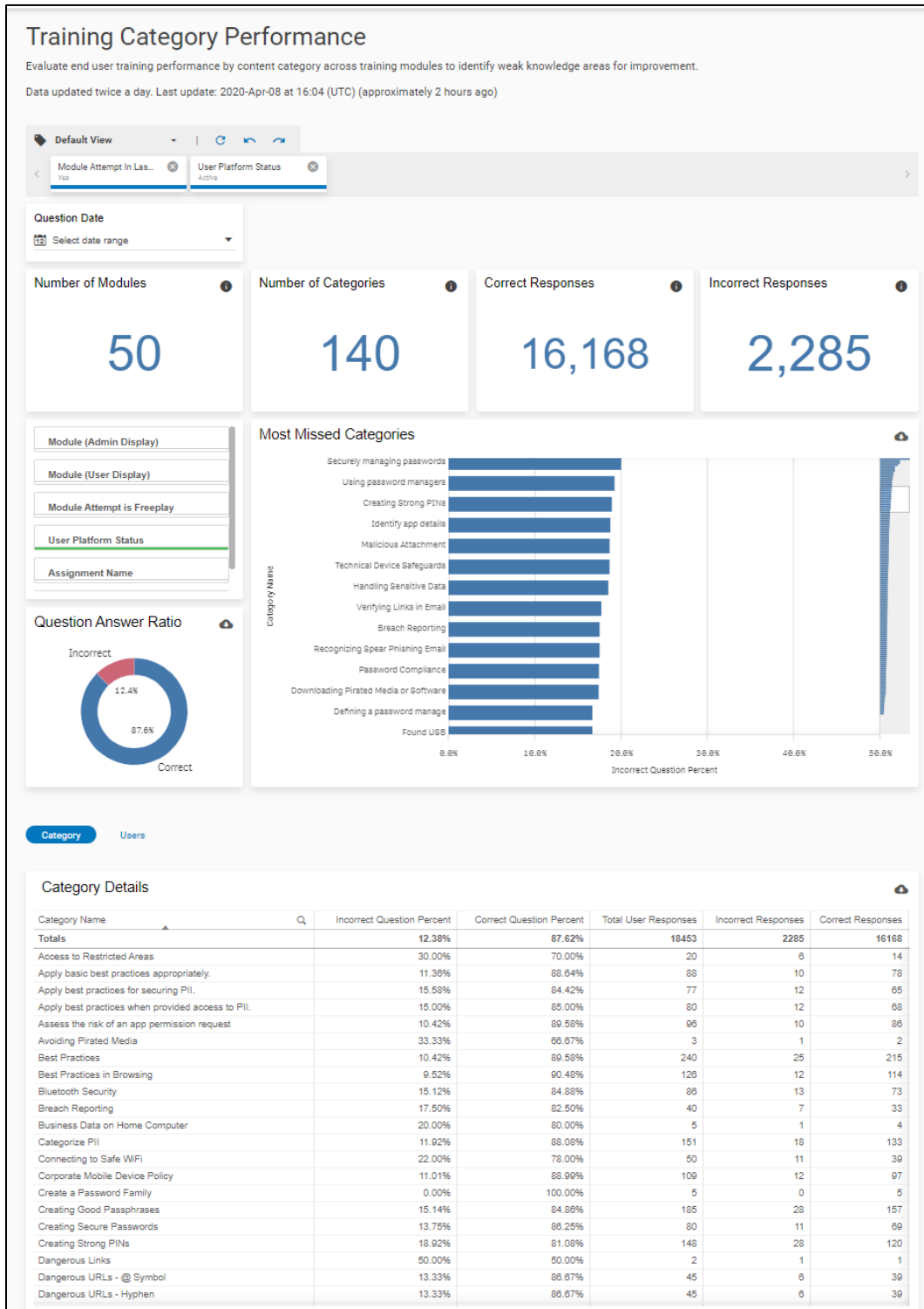
- Provides a variety of filtering options, such as by training module name, date, assignment, and include/exclude deleted users.
- Flexibility to select which data fields to include or exclude from the table to meet specific analysis needs.
- Displays key performance indicators for the total number of training modules, categories, correct responses, and incorrect responses.
- Clearly identifies the most missed training categories in a bar chart.
- Ability to view per category details on percentage and total number of incorrect and correct questions and total user responses.
- Ability to view user-level details on how many questions were answered correctly and incorrectly, the corresponding category, module, and assignment names, and the module and assignment completion dates.
- Results include topics in modules taken as part of an assignment and as a standalone (Free Play).
- Export options: Excel and CSV

### SAMPLE TRAINING CATEGORY PERFORMANCE REPORT

*(see next page)*

## SAMPLE TRAINING CATEGORY PERFORMANCE REPORT (CONT.)

View includes Category Tab



### View of Users Tab

Category		Users					
User Details							
Category Name	First Name	Last Name	Email Address	Correct Res...	Incor... Res...	Module (Adm	
<b>Totals</b>				<b>16168</b>	<b>2285</b>		
Access to Restricted Areas	Cynthia	Perry	cynthia.perry@amyco.wombatqa.com	1	0	Workplace Se	
Access to Restricted Areas	Donald	Martin	donald.martin@amyco.wombatqa.com	2	1	Workplace Se	
Access to Restricted Areas	Dorothy	Foster	dorothy.foster@amyco.wombatqa.com	1	0	Workplace Se	
Access to Restricted Areas	Emily	Sanchez	emily.sanchez@amyco.wombatqa.com	2	1	Workplace Se	
Access to Restricted Areas	Frank	Howard	frank.howard@amyco.wombatqa.com	2	1	Workplace Se	
Access to Restricted Areas	Matthew	Ward	matthew.ward@amyco.wombatqa.com	1	1	Workplace Se	
Access to Restricted Areas	Melissa	Rogers	melissa.rogers@amyco.wombatqa.com	2	1	Workplace Se	
Access to Restricted Areas	Michelle	Patterson	michelle.patterson@amyco.wombatqa.com	1	0	Workplace Se	
Access to Restricted Areas	Ruth	Thompson	ruth.thompson@amyco.wombatqa.com	1	0	Workplace Se	
Access to Restricted Areas	Shirley	Harris	shirley.harris@amyco.wombatqa.com	1	1	Workplace Se	
Apply basic best practices appropriately.	Alexander	Hernandez	alexander.hernandez@amyco.wombatqa.com	2	0	Pill in Action 2	
Apply basic best practices appropriately.	Amy	Brown	amy.brown@amyco.wombatqa.com	1	1	Pill in Action 2	
Apply basic best practices appropriately.	Angela	Robinson	angela.robinson@amyco.wombatqa.com	1	0	Pill in Action 2	
Apply basic best practices appropriately.	Anna	Sanchez	anna.sanchez@amyco.wombatqa.com	2	0	Pill in Action 2	
Apply basic best practices appropriately.	Anthony	Griffin	anthony.griffin@amyco.wombatqa.com	1	0	Pill in Action 2	
Apply basic best practices appropriately.	Benjamin	Alexander	benjamin.alexander@amyco.wombatqa.com	2	0	Pill in Action 2	
Apply basic best practices appropriately.	Carol	Howard	carol.howard@amyco.wombatqa.com	1	0	Pill in Action 2	
Apply basic best practices appropriately.	Carolyn	Lewis	carolyn.lewis@amyco.wombatqa.com	1	1	Pill in Action 2	
Apply basic best practices appropriately.	Deborah	Carter	deborah.carter@amyco.wombatqa.com	1	1	Pill in Action 2	
Apply basic best practices appropriately.	Dorothy	Foster	dorothy.foster@amyco.wombatqa.com	2	0	Pill in Action 2	
Apply basic best practices appropriately.	Edward	Lewis	edward.lewis@amyco.wombatqa.com	1	0	Pill in Action 2	

## TRAINING MODULE PERFORMANCE REPORT

### OBJECTIVES

The Training Module Performance report displays results and information for Training modules. It tracks individual completion rates and attempts for specific or multiple modules, whether part of an assignment or not, in addition to capturing whether the user responded to a policy acknowledgment statement added through our Training Jacket feature. The report displays average scores for each module, in addition to individual user's scores. It also tracks and ranks completion rates for individuals and departments to help determine best performing groups.

### BENEFITS

- Easily view and monitor users' training module completion status, completion rate, and scores.
- Identify cybersecurity awareness topics where individuals are strongest and weakest so that future training programs can be tailored accordingly.
- View training completion percentage and average score by module.
- Review detailed scores for each module and compare results across modules.
- Clearly identify users who have acknowledged, declined, or took no action on the company-specified policy acknowledgment to comply with organizational policies.
- Quickly identify leaderboard data showing best performing individuals or departments on training module assignment completion time and scores for rewards and recognition and, conversely, identify lower performing individuals or departments to determine action plans for improvement.

### KEY FEATURES

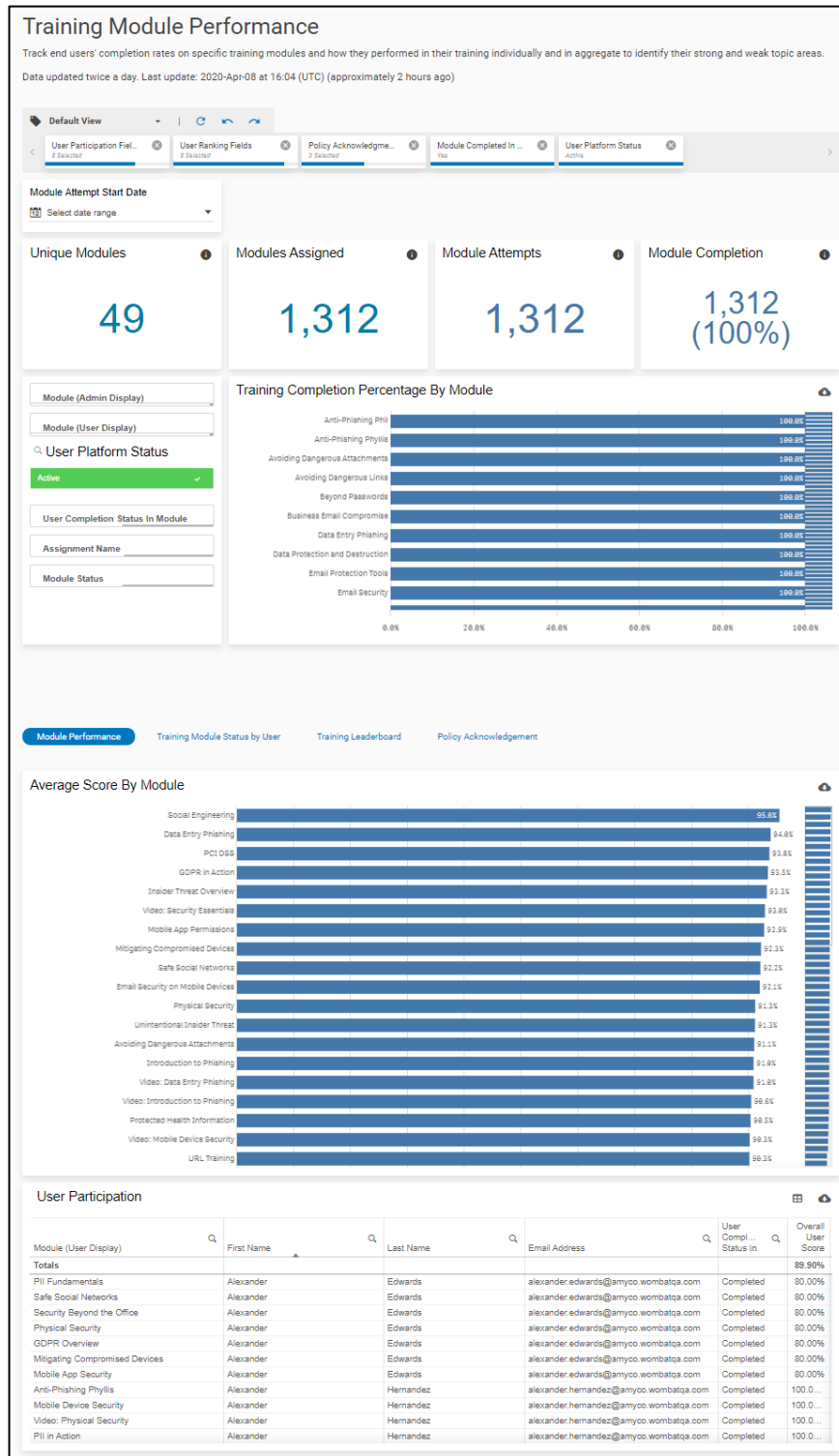
- Provides a variety of filtering options, such as by module name, status, and attempt start date as well as user completion status.
- Flexibility to select which data fields to include or exclude from the table to meet specific analysis needs.
- Displays key performance indicators for the number of modules, assigned modules, attempts and completion.
- Provides detailed results about which users attempted or completed a specific module as part of an assignment or standalone (Free Play).
- Tracks user-level scores on modules taken within or outside of an assignment.
- Displays an overall acceptance rate percentage as well as a breakdown of who accepted, declined, or took no action on the Policy Acknowledgement inserted in a Training Jacket of the modules.
- Provides an exportable Leaderboard table that ranks all users with a formula that uses completion time and module scores across any combination of training modules.
- Reflects a score distribution for users who are part of an assignment.
- Export options: Excel and CSV

### SAMPLE TRAINING MODULE PERFORMANCE REPORT

*(see next page)*

## SAMPLE TRAINING MODULE PERFORMANCE REPORT (CONT.)

View includes Module Performance Tab



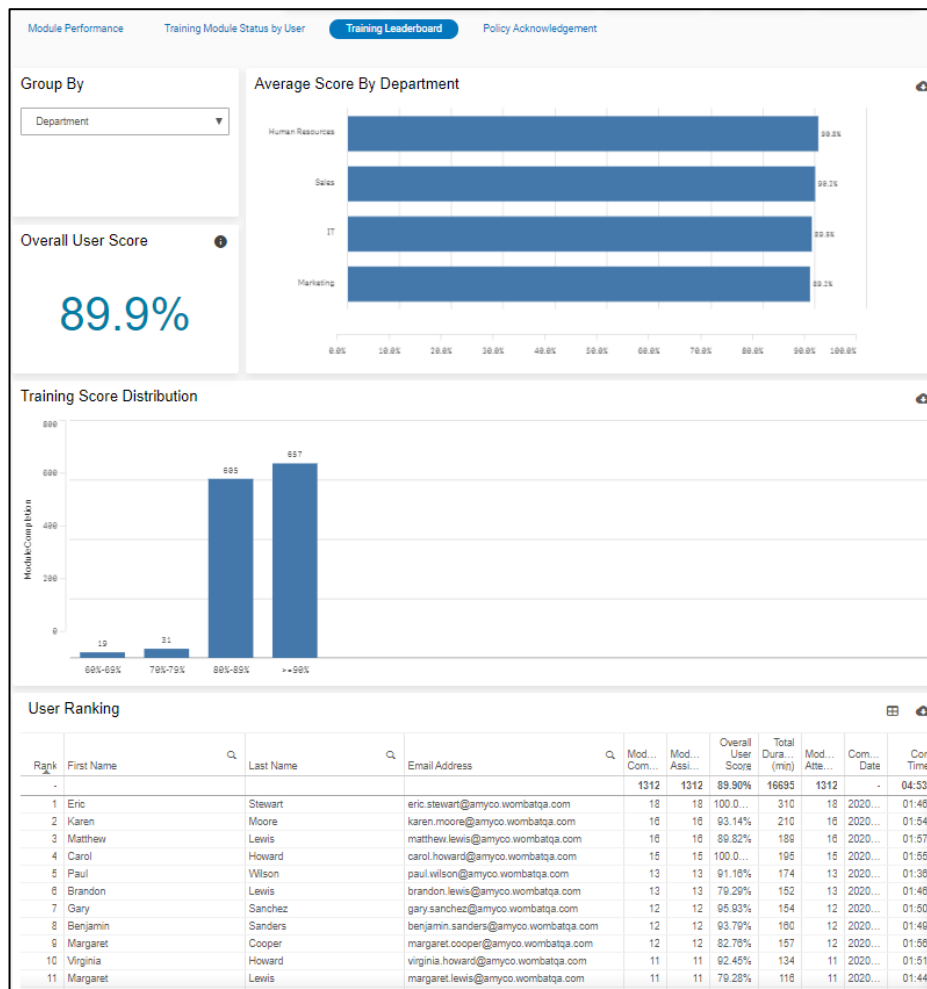
### View of Training Module Status by User Tab

Module Performance **Training Module Status by User** Training Leaderboard Policy Acknowledgement

User Module Status

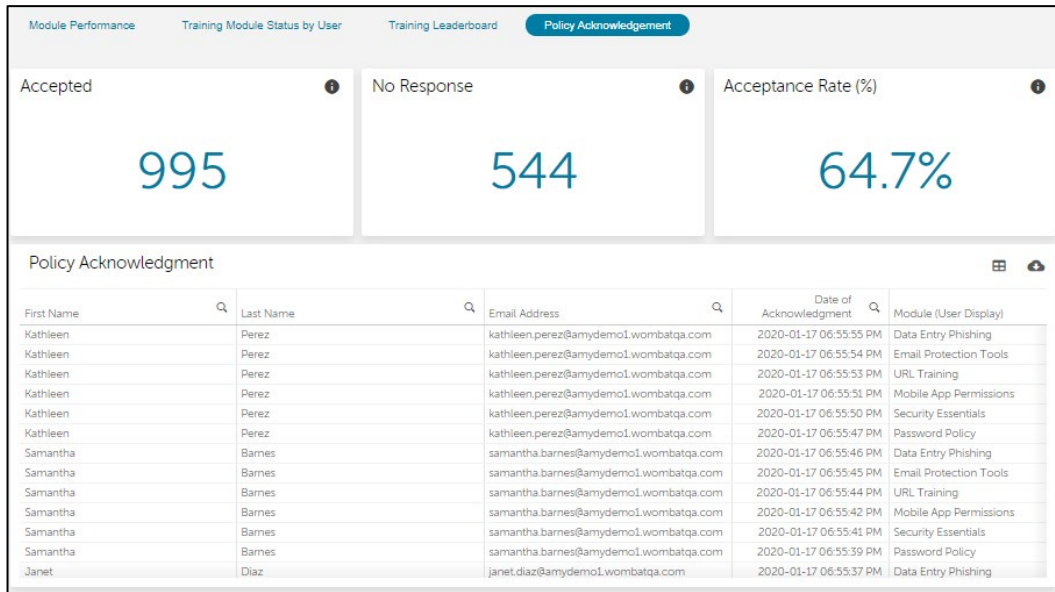
First Name	Last Name	Email Address	Assignment Name	Module (User Display)
Alexander	Edwards	alexander.edwards@amyco.wombatqa.com	Jan 7, 2020 Training Assignment	GDPR Overview
Alexander	Edwards	alexander.edwards@amyco.wombatqa.com	Jan 7, 2020 Training Assignment	Mitigating Compromised De
Alexander	Edwards	alexander.edwards@amyco.wombatqa.com	Jan 7, 2020 Training Assignment	Mobile App Security
Alexander	Edwards	alexander.edwards@amyco.wombatqa.com	Jan 7, 2020 Training Assignment	Physical Security
Alexander	Edwards	alexander.edwards@amyco.wombatqa.com	Jan 7, 2020 Training Assignment	PII Fundamentals
Alexander	Edwards	alexander.edwards@amyco.wombatqa.com	Jan 7, 2020 Training Assignment	Safe Social Networks
Alexander	Edwards	alexander.edwards@amyco.wombatqa.com	Jan 7, 2020 Training Assignment	Security Beyond the Office
Alexander	Hernandez	alexander.hernandez@amyco.wombatqa.com	Dec 6, 2019 Training Assignment	Protecting Against Ransomw
Alexander	Hernandez	alexander.hernandez@amyco.wombatqa.com	Dec 6, 2019 Training Assignment	Travel Security
Alexander	Hernandez	alexander.hernandez@amyco.wombatqa.com	Dec 6, 2019 Training Assignment	URL Training
Alexander	Hernandez	alexander.hernandez@amyco.wombatqa.com	Dec 13, 2019 Training Assignment	Anti-Phishing Phyllis
Alexander	Hernandez	alexander.hernandez@amyco.wombatqa.com	Dec 13, 2019 Training Assignment	Mobile Device Security
Alexander	Hernandez	alexander.hernandez@amyco.wombatqa.com	Dec 13, 2019 Training Assignment	PII in Action
Alexander	Hernandez	alexander.hernandez@amyco.wombatqa.com	Dec 13, 2019 Training Assignment	Video: Physical Security
Alexander	Hernandez	alexander.hernandez@amyco.wombatqa.com	Dec 28, 2019 Training Assignment	Email Security on Mobile De
Alexander	Hernandez	alexander.hernandez@amyco.wombatqa.com	Dec 28, 2019 Training Assignment	Introduction to Phishing
Amanda	Bryant	amanda.bryant@amyco.wombatqa.com	Dec 21, 2019 Training Assignment	Beyond Passwords
Amanda	Edwards	amanda.edwards@amyco.wombatqa.com	Dec 30, 2019 Training Assignment	Data Entry Phishing
Amanda	Nelson	amanda.nelson@amyco.wombatqa.com	Dec 16, 2019 Training Assignment	Beyond Passwords
Amanda	Nelson	amanda.nelson@amyco.wombatqa.com	Dec 16, 2019 Training Assignment	Email Protection Tools
Amanda	Nelson	amanda.nelson@amyco.wombatqa.com	Dec 16, 2019 Training Assignment	Mobile Device Security
Amanda	Nelson	amanda.nelson@amyco.wombatqa.com	Dec 16, 2019 Training Assignment	Security Beyond the Office

### View of Training Leaderboard Tab





### View of Policy Acknowledgement Tab



# USERS

The reports in this section pertain to User records. They include:

- [User Record Export](#)
- [Training Report Card](#)

## USER RECORD EXPORT

### OBJECTIVE

The User Record Export provides a complete list of users and assigned attributes that were uploaded into the Platform.

### BENEFIT

Enables a backup copy of all users and user attributes to be saved, in the event of any potential maintenance issues.

### KEY FEATURES

- Displays all your users and their attributes for reference.
- Exportable information to retain in the event of a recovery need.
- Export option: CSV

### SAMPLE USER RECORD EXPORT

	A	B	C	D	E	F	G	H	I
1	Email	First Name	Last Name	Archive	Region	Department	Division	Manager	Hire Date
2	reporting.admin@amydemo1.	Reporting	Admin						
3	user.admin@amydemo1.wom	User	Admin						
4	super.admin@amydemo1.wor	Super	Admin						
5	training.admin@amydemo1.w	Train	Admin						
6	simple.user1@amydemo1.woi	Simple1	User1						
7	complicated.user3@amydemc	Simple3	User3						
8	phishing.admin@amydemo1.v	Phishing	Admin						
9	simple.user2@amydemo1.woi	Simple2	User2						
10	benjamin.lopez@amydemo1.v	Benjamin	Lopez		East	Human Resour	Healthcare	Scott Torres	12/24/2017
11	nicholas.king@amydemo1.wo	Nicholas	King		South	Human Resour	Corporate	Betty Thompson	1/23/2014
12	betty.foster@amydemo1.wom	Betty	Foster		West	Human Resour	Healthcare	Frank Jackson	2/20/2012
13	nicholas.wright@amydemo1.v	Nicholas	Wright		West	IT	Non-Profit	Dennis Perry	10/8/2017
14	anna.brown@amydemo1.wom	Anna	Brown		East	IT	Manufacturing	Lisa Perez	5/14/2018
15	gary.lee@amydemo1.wombat	Gary	Lee		West	IT	Manufacturing	Helen Wright	2/4/2019
16	scott.torres@amydemo1.wom	Scott	Torres		East	Human Resour	Non-Profit	George Lewis	10/9/2011
17	steven.phillips@amydemo1.w	Steven	Phillips		South	Marketing	Non-Profit	Rebecca Anderson	8/11/2015
18	dorothy.thomas@amydemo1.v	Dorothy	Thomas		East	IT	Healthcare	Janet Hall	3/27/2013
19	rachel.peterson@amydemo1.v	Rachel	Peterson		West	IT	Non-Profit	Andrew Collins	3/4/2014
20	jack.foster@amydemo1.wom	Jack	Foster		South	IT	Corporate	Joseph Sanchez	9/10/2014
21	janet.mitchell@amydemo1.w	Janet	Mitchell		South	Human Resour	Corporate	Rachel Brooks	12/4/2017
22	stephen.davis@amydemo1.wc	Stephen	Davis		South	Marketing	Manufacturing	Karen Davis	8/29/2017
23	kenneth.garcia@amydemo1.w	Kenneth	Garcia		South	Marketing	Non-Profit	Jessica Hill	6/17/2014
24	jessica.wood@amydemo1.woi	Jessica	Wood		North	Marketing	Non-Profit	Janet Edwards	7/29/2017
25	lisa.patterson@amydemo1.wc	Lisa	Patterson		West	Human Resour	Healthcare	Steven Gonzales	12/20/2014
26	jerry.johnson@amydemo1.wo	Jerry	Johnson		North	Human Resour	Corporate	Ruth Peterson	4/29/2016
27	betty.thompson@amydemo1.v	Betty	Thompson		South	Marketing	Healthcare	Katherine Scott	9/20/2013
28	carol.foster@amydemo1.wom	Carol	Foster		South	Human Resour	Non-Profit	Daniel Hernandez	10/22/2017
29	anna.young@amydemo1.wom	Anna	Young		North	IT	Healthcare	Dorothy Martinez	10/18/2011

## TRAINING REPORT CARD

### OBJECTIVE

The Training Report Card tracks the overall progress and performance of a single user, including scores for specific modules and a cumulative performance rating.

### BENEFITS

- Quickly identify users who need extra training in specific topic areas.
- Track a user's performance over time.

### KEY FEATURES

- Displays a user's overall status and progress, for all activities, in the Platform on one page.
- Allows an administrator to see all the modules that user completed or attempted, in two tables individually and cumulative on the same page.
- Displays all modules completed by a user (even if the user was removed from an assignment) as well as the best and most recent score for each module completed.
- Administrator can see all assignments that are assigned to a user and the status for each on one page.
- Export option: CSV

### SAMPLE TRAINING REPORT CARD

Training Report Card

XYZ Company  
Showing Report for: Amanda King  
[CHANGE REPORT CRITERIA](#)

Score by Module

Module Name	Best Score	Last Score
CyberStrength	69%	69%

[FIRST](#) [PREV](#) [NEXT](#) [LAST](#)

User Assignment Status

Assignment	Status	Modules Remaining
2020 Cyber Assignment 44	Completed	0

[FIRST](#) [PREV](#) [NEXT](#) [LAST](#)

Cumulative Performance

Module Name	Correct Answers	Total Questions	Percent
CyberStrength	11	16	69%
Anti-Phishing Phil	0	0	0%
Anti-Phishing Phyllis	0	0	0%
Avoiding Dangerous Attachments	0	0	0%
Avoiding Dangerous Links	0	0	0%
Beyond Passwords	0	0	0%
Data Entry Phishing	0	0	0%
Data Protection and Destruction	0	0	0%
Email Protection Tools	0	0	0%
Email Security	0	0	0%

[FIRST](#) [PREV](#) [NEXT](#) [LAST](#)

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