

# Proofpoint ZenGuide Customization Services

Free up your time and let us help brand your security awareness content

## Key Benefits

- Free up your time as we modify training content for you
- Build a strong security culture by branding your security awareness content
- Scale for large enterprises with expanded language support
- Obtain transparency of expected deliverables

A well-branded security awareness program is key to building a strong security culture. Proofpoint not only can help you brand your program with little effort or time on your part, we can also help you to expand and scale it as well.

## Build a Strong Educational Brand

With Proofpoint ZenGuide Customization Services, we help you customize selected microlearning content, from your brand logo to imagery to messaging to voice-overs. We can also help you reinforce company policies, tailor

This solution set is part of Proofpoint's integrated Human-Centric Security platform, mitigating the four key areas of people-based risks.

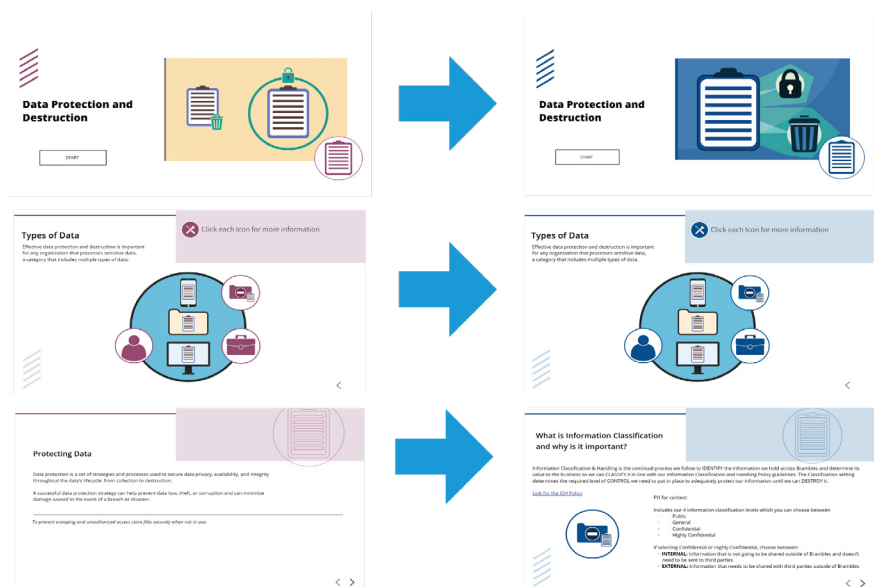
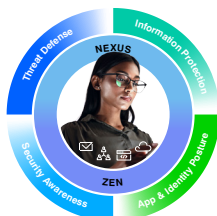


Figure 1: Proofpoint can help modify selected training modules, from brand logo, color, images and text, to voice-overs.

messaging and cultivate a strong and healthy security culture. We can customize the look and feel of a training module so that it aligns with your corporate branding guidelines. For example, we can modify the color, add a logo, find and replace text edits (or replace IT Administrators with Information Security), insert links to your company's policies and procedures and swap out images. We can also help make edits to voice-overs and the subsequent edits to VTT files.

## Keep International Users Engaged

Proofpoint supports more than 40 languages, so we can help you localize selected modules to keep your global users engaged. Not only can we translate subtitles into multiple languages, we also support translation of voice-overs. This will allow you to provide your global users with content that relates to their culture and language.

Proofpoint works closely with you to design a training program that meets your needs. Whether you require simple branding changes or more complex customizations, we collaborate with you on the right solution. Contact us today to discuss your goals and let us tailor a program for you.

## LEARN MORE

For more information, visit [proofpoint.com](https://www.proofpoint.com).

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### ABOUT PROOFPOINT

Proofpoint, Inc. is a leading cybersecurity and compliance company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including 75 percent of the Fortune 100, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at [www.proofpoint.com](https://www.proofpoint.com).

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